



For Immediate Release

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Amtrak Gets on Board with MTM

Oklahoma City, Oklahoma - Strategic recognition has long been linked to employee engagement as a key component in productivity, retention and recruitment. In today's economy, employee engagement has become increasingly more important. Just ask Carolyn Stagger, Recognition Manager for Amtrak. She and her team made stops in Oklahoma City, OK and Princeton, IL recently to tour the facilities of MTM Recognition, their new recognition provider.

"As Amtrak celebrates its 38th Anniversary this month, we are incorporating our very first employee appreciation day into the celebration," said Stagger. "Our employees are the backbone of our business and we need to say thanks, especially in these tough economic times. We have come to a point in Amtrak's history where we feel the need to change our recognition program. Our employees need to know that they are appreciated, while understanding the core values and objectives of Amtrak; something we have been lacking in our previous recognition efforts."

In October 2008, MTM Recognition was chosen as one of 12 companies to bid on Amtrak's recognition program. Recognition consultants, Bob Saunders and Brian Sands represented MTM in the bid process. "Amtrak is a perfect fit for us," said Saunders. "Their culture is much like ours in that we value our heritage and the people that make us successful, our employees. Through that heritage, MTM was able to use some of Amtrak's icons to create a presentation that branded their recognition program, through a custom symbolic awards selection. We were thrilled to hear that our creativity and attention to Amtrak's needs won the business, hands down."

"MTM went the extra mile and branded our program with the theme "Celebration Bound", complete with custom awards, packaging and collateral," said Stagger. "They knew what we needed before we did. As we toured MTM's facilities, my brain was exploding with all of the different ideas that MTM had to offer us. Our visit just connected the dots. We were able to meet our customer care team and were able to see product manufacturing from beginning to end. We now have one partner to replace several suppliers. MTM is the right company for us and I'm looking forward to a very long, prosperous and symbiotic relationship with them. "

MTM Recognition is headquartered in Oklahoma City, Oklahoma, creating and implementing recognition programs that celebrate achievement, reward performance, honor service, and brand and reinforce company image. MTM offers comprehensive, meaningful, memorable recognition solutions.

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